



Green Procurement Policy for Goods and Services

In New Brunswick, Service New Brunswick (SNB) is responsible for the procurement of goods and services for the Government of New Brunswick (GNB)'s Part 1 (departments and agencies), Part 2 (schools and school districts) and regional health authorities (RHAs).

The policy derives from *GNB's Climate Change Action Plan: Transitioning to a Low-Carbon Economy*, and supports GNB's efforts to address challenges and opportunities presented by a changing climate. A key objective of this policy is to foster a **Think Green** culture when procuring goods and services for GNB.

This policy, effective January 1, 2022, applies to the procurement of goods and services (excluding construction) for GNB Part 1, Part 2 and for RHAs. This policy is not retroactive and does not apply to purchases previously made, or to any procurement process already in progress prior to this date.

Questions or concerns pertaining to the application of this policy can be sent to Service New Brunswick at NBON@snb.ca.

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1. Policy Objective

The purpose of the Green Procurement Policy is to support the procurement of goods and services with a reduced environmental impact, thereby ensuring environmental performance is meaningfully considered along with other requirements. It's about fostering a **Think Green** culture when procuring goods and services for GNB.

2. Definition

Green Procurement – Procurement of goods and services with a reduced environmental impact when compared with competing goods and services serving the same purpose. Environmental impact considerations include but are not limited to: the reduction of greenhouse gas emissions and air contaminants; improved energy and water efficiency; reduced waste and support reuse and recycling; the use of renewable resources; reduced hazardous waste; reduced toxic and hazardous substances; and biodiversity.

3. Principles

Where possible, the Government of New Brunswick is committed to:

- Considering the environmental impacts of goods and services in procurement processes, to identify and assess environmental risks and opportunities relevant to specific purchases.
- Meaningfully integrating appropriate environmental requirements into solicitation documents.
- Ensuring environmental impact is appropriately assessed as part of solicitation evaluations.

4. Policy

When making purchases, GNB will consider any relevant environmental or sustainability issue, however primary emphasis will be on goods and services that:

- Reduce greenhouse gases (GHG) emissions – reduce emissions from buildings, transportation and product life-cycles.
- Reduce energy use – maximize energy efficiency for equipment, building operations, and fleet vehicles.
- Reduce waste – reduce packaging and single-use items; improve recycling and waste diversion; select high-quality and durable goods designed to last longer.
- Conserve water – use less water, improve water quality through pollution prevention.
- Encourage the use of less harmful materials and chemicals – reduce use of toxins and hazardous chemicals.

Primary emphasis will also be placed on procuring goods and services that represent a [High Impact Green Procurement Opportunity](#) (HIPO). Selection criteria for these goods and services includes:

- High Volume/High Value – Goods and services purchased in significant quantities across GNB, or in high volume by one entity.
- Environmental Risk/Opportunity – Goods and services that possess a significant environmental risk or can significantly reduce an environmental footprint.
- Significant Public Profile – Good and services with high value (symbolic or real) with the public or other internal/external stakeholders.
- Mature Market – Goods and services with proven quality and availability within the marketplace for an environmental good.
- Third-Party Certification – Goods and services with recognized independent certification.

7. GNB's HIPO (High Impact Green Procurement Opportunity) List

Goods/Services	Risks	Opportunities
Electronic Equipment	Packaging, energy, disposal	Eco-certification, high-energy efficiency, recyclable parts, leasing
Office Supplies	Packaging, waste and disposal	Reduced packaging, high recycled content, eco-certified
Office Furniture	Packaging, toxicity in foams, virgin fiber usage	Reduce packaging, design for repair and/or donation at end of life, non-toxic, recycled/reused materiel content, wood from certified sustainably managed forests
Cleaning Supplies & Custodial Services	Toxicity issues (e.g. water contamination), chemicals, human health impacts, packaging, waste	Eco-friendly or biodegradable certifications, bulk packaging/storage
Paper and Printing Services	Fibre from endangered forests, bleaching, waste	Recycled content, eco-certification, non-bleached, consumption minimization
Goods for Building Maintenance and Fit Ups	Energy usage, GHG emissions, chemical paints, waste	Non-toxic fibers and paints, utilizing office space design to maximize efficiency, recycled materials
Building Components	Energy usage, water usage	Energy efficiency
Laundry Services	Water usage, toxic chemicals, energy usage, GHG emissions from transportation	Energy efficient equipment, non-toxic detergents, water conservation technology
Vehicles and Fuels	GHG emissions, air pollution, material waste at end of vehicle life	Low-emissions vehicles, switching to cleaner fuels, route maximization, total cost of ownership, recycled materials
Clothing and Linens	GHG emissions from production, un-ethical labour, use of chemicals in production, synthetic materials, waste	Fairtrade certification, made from recycled/refurbished materials, eco-certifications for apparel and textiles