

NEW BRUNSWICK FOOD HARVEST FUNDRAISING

Connecting Communities to Agriculture



The Department of Agriculture, Aquaculture and Fisheries (DAAF)

offers financial support to school groups and not-for-profit organizations who wish to use New Brunswick agri-food products as the focal point of a community meal or fundraising initiative where all proceeds are donated to support an identified need within their community or school.

Successful applicants will receive 50% cost-share in the purchase of New Brunswick-produced food up to a maximum of \$1,000 which will help you maximize your fundraising efforts while also promoting New Brunswick's agri-food products.



BENEFITS



It promotes healthy food choices and increases the awareness of NB agri-food products in your community!



It provides high-quality, fresh, and seasonal produce for a healthy fundraising initiative or community meal.



All of the produce is locally grown in NB, so your group is supporting NB producers.



WHO CAN APPLY?

Home & School Associations, Parent Community groups, Community Organizations, Not-for-profit organizations, Non-Governmental Organizations (NGOs), and Indigenous Peoples or Organizations.

HOW TO APPLY?

Contact Nicole Williams, DAAF's Business Growth Team Lead at 1-506-453-5461 or Nicole.Williams@gnb.ca.

WHAT IS REQUIRED?

For all projects:

- 1 **Quotes for costs** from the NB producer/supplier.
- 2 **Project description** of activity that identifies how the project will benefit a NB community.
- 3 **Provide a plan** of how the NB products and producers will be promoted during the initiative or event.

Additional for Community Meals:

- 4 Meals should feature 100% NB cultivated, raised, or fished food (with the exception of items like tea, coffee, condiments, alcoholic beverages, etc.)
- 5 Provide a list of ingredients and identify the NB producer/suppliers.
- 6 Applicants must contact the regional Health Protection Branch of the Department of Health to see if a license/permit is required. If required, proof of the license/permit must be submitted with application.